

## □□□ T206 INTRODUCTION TO DESIGN AND PRODUCTION □□□

### Assignment 3: Preproduction writing: premise and synopsis

#### ONE...

Pick a website from linkdup.com or moluv.com, a video game or TV program and a movie. Write an ORIGINAL premise for each of the three. The premises should be one sentence long, exciting and give the basic concept behind the piece.

Ex. "The Tribe" is a short documentary using the history of the Barbie doll to explore what it means to be Jewish in contemporary American culture.

#### TWO...

Now make up three of your own ORIGINAL premises for whatever media you desire (based on your own project idea, NOT something that already exists).

Here are three of my own-

"Cybernetic Totalitarianism" is an interactive, multi-player game exploring an extreme near future with the convergence of the government, military, corporate and personal lead the player through a deadly quest of intrigue through the suburban sprawl of the future United States of America.

"Bitforms" is an action overloaded, technology saturated dreamscape of robotic love, set in a computer-animated future.

"Young" is a documentary exploring the stigma and challenges faced by different high school and college students who happen to be HIV positive.

#### THREE...

Now, on a separate page, take ONE of your original premises and write a synopsis, a one-page proposal, typed in double space. Feel free to fabricate elements as you see fit, but be serious. See page 34 of K&M for an example. Your proposal should include the following-

- 1- Basic information- Title, Writer-Author, Client, Length, Date
- 2- Introduction and overview of what you are producing, the target audience and the content and format of the piece.
- 3- Details on preproduction. The production or shooting schedule. Information on the postproduction schedule. Details on proposed talent, including actors, directors or designers. Anything interesting or helpful you should add?
- 4- Basic details about the budget.
- 5- Closing statement or recapitulation.

Remember, the proposal describes the piece to potential producers and funders.

Please type this assignment and include your name and AI name. Turn in to your discussion section.

