

□□□ T206 INTRODUCTION TO DESIGN AND PRODUCTION □□□

Assignment 6: Design and Graphics

1 - Choose a television program, video game, commercial or film and discuss a few of the elements of design and graphics from K&M 9.

How do these relate to the narrative/dramatic structure or premise of the piece?
How do these impact the viewer?

Now choose a website from one featured on Linkdup.com or Moluv.com and type up a few sentences describing the describing basic elements of color, composition, etc.

How do these relate to the content and the overall intent and content of the website? How do they impact the viewer? How do they relate to the interactive functionality of the piece?

2 - Using one of the storyboard sheets, play around with some basic design elements, creating different relationships and dynamics in some of the frames. Use some markers or crayons if handy to add some color.

What are some of the design concepts and elements that you used?

3 - Write 1-2 sentences on how you could transform any of your ideas into production, such as motion graphics, a set, a shooting style, an animation, a background, a video game, website, etc.?